



Carbon Reduction Plan 2024 - External

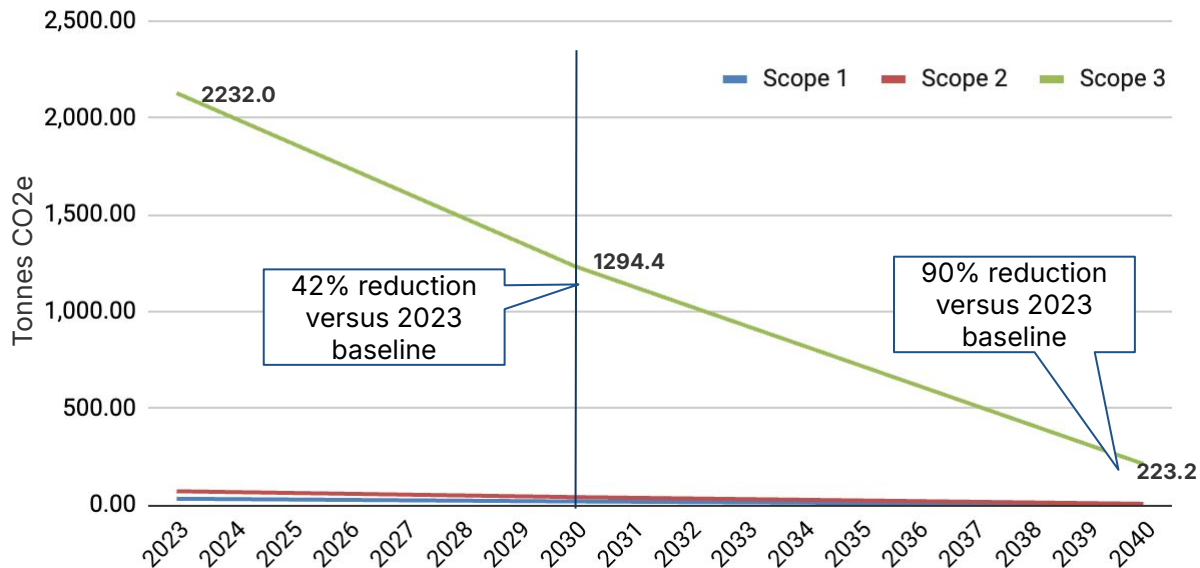
November 2024

Muryel Boulay

BMJ Group carbon baselining

Carbon Reduction Plan

BMJ Group Carbon Footprint 2023



BMJ Group carbon baselining

Carbon Reduction Plan

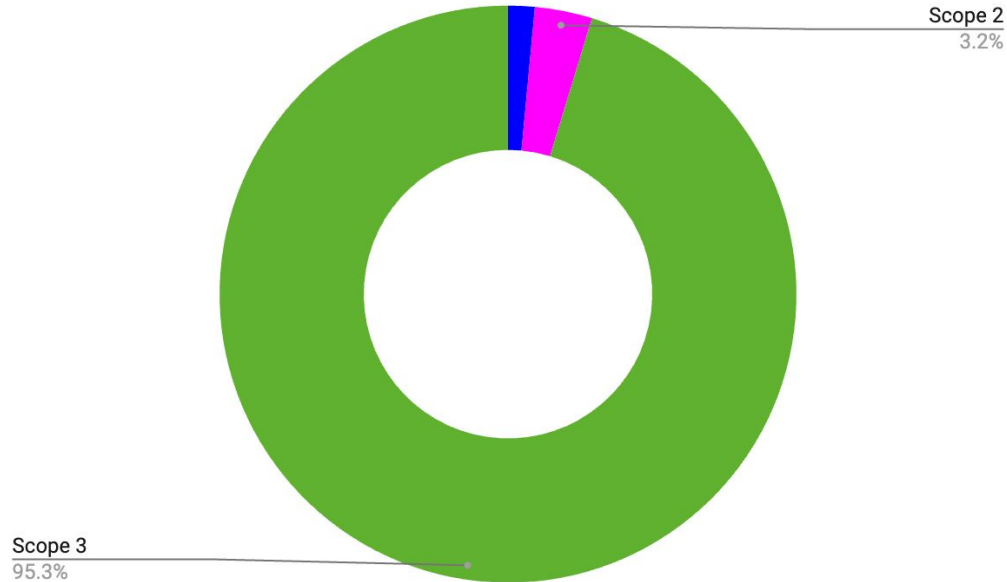
BMJ Group is committed to achieve NetZero by 2040

- BMJ Group conducted its first business specific carbon footprint calculations, after the BMA exercise conducted in 2009. Therefore, 2023 will be used as the baseline year for consistency of approach.
- It is worth noting though that the numbers shared here reflect a reduction in office spaces since 2022.
- Prior to this exercise, sustainability improvement measures were taken such as reduction of office space, change in paper specifications and sourcing, modification of the packaging material.

BMJ Group Baseline

BMJ Group Carbon Reduction Plan

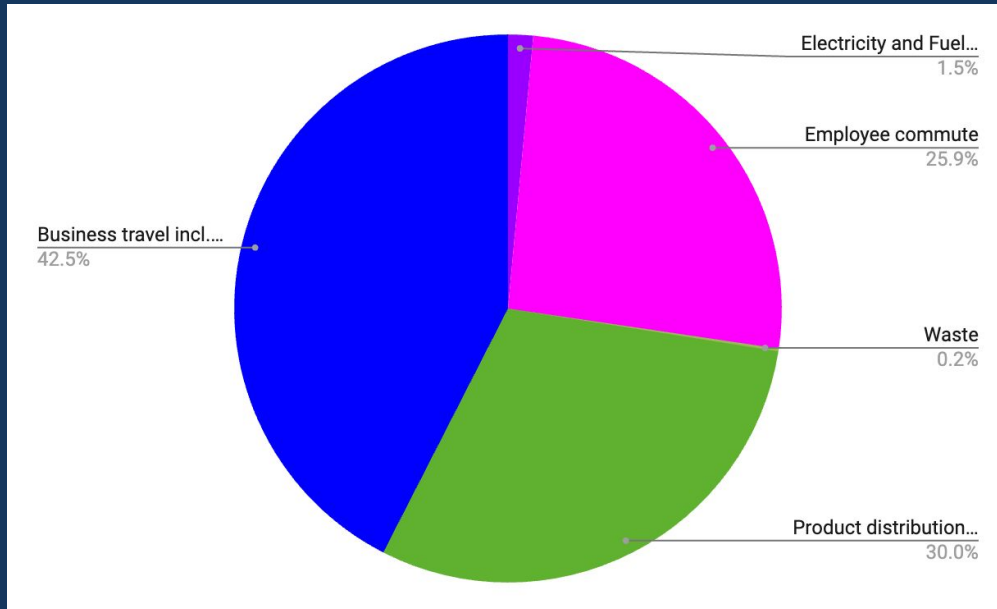
BMJ Group Carbon Footprint 2023



Carbon Footprint	tCO2e
Scope 1	33.23
Scope 2	71.78
Scope 3	2,126.71
Total	2,231.72

BMJ Group Baseline

BMJ Group Carbon Reduction Plan



Scope 3	
Electricity and Fuel distribution	31.42
Employee commute and WFH	550.00
Waste	3.46
Product distribution - Downstream	638.57
Business travel incl. accommodation	903.27
Total	2,126.71

BMJ Group carbon baselining

Carbon Reduction Plan

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The review of 2023 highlighted that the bulk of the emissions are related to services and good purchased by the business. The reduction plan is focused on both employee engagement activities as well as supply chain decarbonisation.

- Reduction of utilities related emissions through a change of office - April 2024
- Reduction of printed journals issues which will impact the quantity of material used and the distribution related emissions - by end of 2025
- Rationalisation of business travel to optimise compliance to policy and increase travel ROI, supported by a review of the business travel purchase support - by end of 2025
- Supply chain decarbonisation supported by a review of the procurement policy and associated processes - Full programme designed by end of 2025



We do not inherit the earth from our ancestors, we borrow it from our children."

- Native American Proverb

BMJ Group carbon baselining

Carbon Reduction Plan - cont'd

BMJ Group is committed to achieve NetZero by 2040.
Supporting activities

- Data collection rationalisation - development of non financial reports to support carbon footprint calculations
- Validation of the carbon footprint calculation methodology
- Carbon Literacy training for all BMJ Group employees

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Thank you

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