

BMJ Group Carbon Reduction Plan 2026

Supplier name: BMJ Publishing Group Ltd, a wholly owned subsidiary of the British Medical Association

Publication date: June 2026

Commitment to achieving Net Zero

BMJ Group is committed to achieving Net Zero emissions by 2040

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023 (calendar year)	
Additional Details relating to the Baseline Emissions calculations.	
<p>BMJ Group conducted its first business specific carbon footprint calculations, after the BMA group-wide exercise conducted in 2019. Therefore, 2023 will be used as the baseline year for consistency of approach.</p> <p>The methodology for measuring our carbon footprint is in line with the Greenhouse Gas protocol and the BEIS Environmental Reporting Guidelines.</p>	
Baseline calendar year emissions: 2023	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	33.23
Scope 2	71.78 (Location based)
Scope 3 (Included Sources)	<p>1954.33</p> <p>Cat 4 - upstream transportation and distribution: not captured</p> <p>Cat 5 - waste generated in operations 3.46</p> <p>Cat 6 - business travel - Flights 811.67</p> <p>Cat 6 - business travel - Rail 28.46</p> <p>Cat 6 - business travel - Taxi 8.93</p> <p>Cat 6 - business travel - Hotel 35.90</p> <p>Cat 7 - employee commuting 464.2</p> <p>Cat 9 - downstream transportation and distribution 601.71</p>
Total Emissions	2,012.65

Current Emissions Reporting

Reporting calendar year emissions: 2025 (calendar year)	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	29.03
Scope 2	47.16 (location based)
Scope 3 (Included Sources)	1,490.67 Cat 4 - upstream transportation and distribution: 76.90 Cat 5 - waste generated in operations 0.03 Cat 6 - business travel - Flights 775.67 Cat 6 - business travel - Rail 24.38 Cat 6 - business travel - Car 38.05 Cat 6 - business travel - Hotel 34.43 Cat 7 - employee commuting 301.00 Cat 9 - downstream transportation and distribution 240.19
Total Emissions	1,566.86

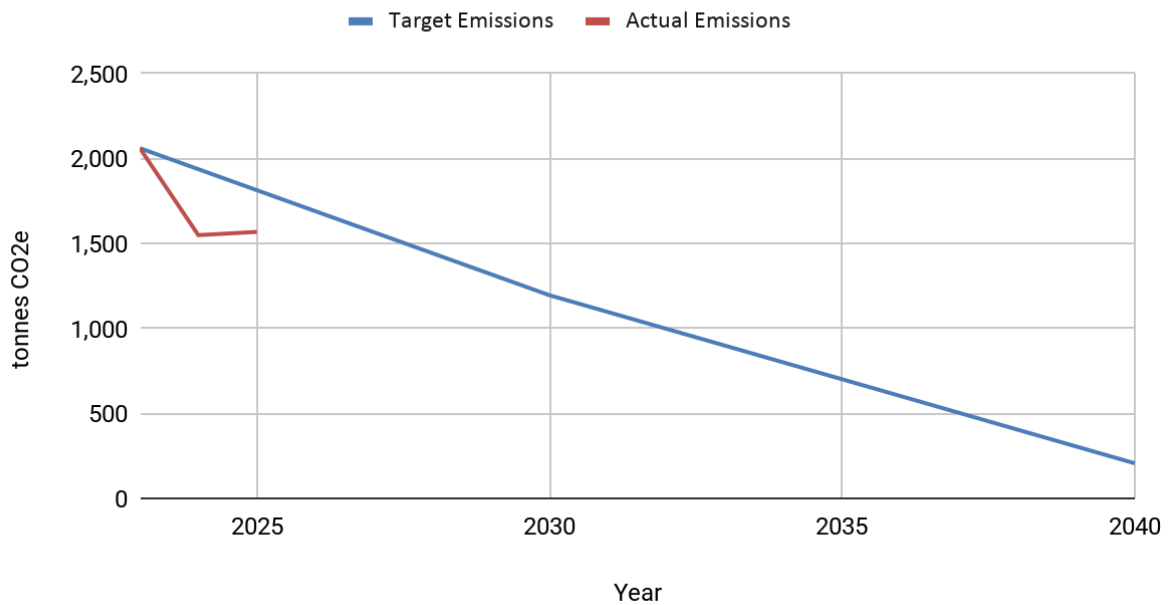
Emissions Reduction Targets

In order to achieve Net Zero by 2040, we have adopted the following carbon reduction targets.

We are targeting carbon emissions to decrease over the next five years to **1,194.41 tCO₂e by 2030**. This equates to a reduction of **42%** from the 2023 baseline, aligned with the SBTi requirements.

Progress towards these targets in 2024 can be seen in the graph below:

BMJ Group Carbon Footprint



Carbon Reduction Projects

The following environmental management measures and projects have been completed or implemented since the 2023 baseline. The carbon emissions reduction achieved by these schemes equated to **423 tCO₂e**, a **23%** reduction against the 2023 baseline and the measures will be in effect when performing the contract.

BMJ Group is a founding member of the UK Health Alliance for Climate Change and is a signatory of the UN SDG Publishers Compact.

The 2024 Carbon footprint calculations were verified against ISO14064 by NQA in Dec 2025 - see attached confirmation of verification.

Completed Carbon Reduction Initiatives

- Further reduction in volume of printed journals resulting in a decrease in printing and distribution related emissions (Scope 3 - category 9)
- Created additional sustainability capacity in the business with 2 employees now dedicating 10% of their time to sustainability
- Set up of a sustainability steering group
- Achieved ISO14001 certification in December 2025
- Repeated the carbon footprint employee survey to estimate the emissions related to our employees
- Moved to a new London office: more energy efficient, using renewable electricity, of a smaller surface versus BMA house's office and with lower occupancy
- Assessed our climate change related risks and opportunities as part of the setting our Environmental Management System
- Launched a new procurement policy including sustainability selection criteria for new suppliers.

Current Carbon Reduction Initiatives

- Focusing on further reductions for emissions related to the office space: energy savings, organic food/ tea/ coffee, more bike racks made available to the employees
- Onboarding of a new corporate travel agency provider to reinforce corporate travel and entertaining policies, and to monitor more closely business travel related emissions
- On going employee engagement and training e.g. Sustainability page on the company's intranet, lunch and learn sessions and other employee led initiatives promoting a sustainable lifestyle
- Looking for training suppliers to roll our sustainability training to all staff beyond the ISO14001 requirements
- Promoting the National Emergency Briefing movie to highlight the urgency of the UK's situation: climate change, food system unravelling, health impact etc... to all BMJ employees
- Supplier engagement to create partnership around sustainability and acquire primary data from the business' supply chain
- Planning a publishing value chain roundtable around sustainability in Q3 2026
- Preparing for our first annual Sustainability Report to be issued in October 2026
- Launching a pilot supplier review with our top 20 suppliers to test the resilience of our supply chain
- Launching a new employee benefit to enable installation of solar panels and/or heat pumps at home
- Verifying our carbon footprint calculations for 2025 against the ISO14064 standards

Future Carbon Reduction Initiatives

In the future we hope to implement further measures such as:

- Drive a data collection continuous improvement programme
- Build an energy transition plan with our top 20 suppliers

- Review the Events offering to further reduce the associated emissions
- The ongoing transition to digital offerings is reducing further the carbon emissions related to printing, paper, transport and distribution
- Continuous improvement of our digital infrastructure towards energy efficiency and speed of access for end users
- Conduct sustainability workshops for our suppliers
- Systematically embed sustainability considerations in the development of new products and services
- Establish a carbon target awareness for each LOB to consider and manage

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard^[1] and uses the appropriate Government emission conversion factors for greenhouse gas company reporting^[2].

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard^[3].

This Carbon Reduction Plan has been reviewed and signed off by the BMJ Group board of directors (or equivalent management body).

Signed on behalf of the Supplier:


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Title: CFO

Date: 16 June 2026

[1] <https://ghgprotocol.org/corporate-standard>

[2] <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

[3] <https://ghgprotocol.org/standards/scope-3-standard>